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NEW YORK 19, N.Y.

El dorado 5-3693



## FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

### WEEK ENDING FRIDAY, APRIL 19, 1946

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 19 5:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW: FIRST POSTWAR MOTOR BOATS Press Preview and Cocktail Party for first Postwar Motor Boat Show in N.Y., sponsored by R. H. Macy & Co. and L. Bamberger & Co. for the Higgins Boat Co. of New Orleans. Attendance by invitation only. Displays of wartime landing craft, Higgins boats, and models up to 55 feet in length. Exhibit open to public, Saturday, April 20-April 26, from 12:00 P.M. to 9:00 P.M. (Sunday from 2:00 P.M. to 10:00 P.M.). Publ.: Bert Bacharach, BR. 9-8565.	MACY'S; BAMBERGER'S; HIGGINS BOAT CO.	71ST REGIMENT ARMORY 34TH ST. & PARK AVE.
April 19	GOOD FRIDAY		
Now Showing	NEW ACCESSORIES FOR SPRING AND SUMMER Presentation of variety of new scarfs, particularly emphasizing the "Bon Voyage" and "Symphony" scarf. Also, colorful assortment of original stoles. Showings arranged by appointment. Publicity: Hilda Kassell, PL. 5-5319.	LEARY AND SILLS	392 FIFTH AVENUE 11TH FLOOR
Beginning Saturday April 20	EXHIBIT OF CUSTOM-MADE SPRING GLOVES AND BAGS Hand-stitched leathers and original designs in gloves and handbags, created by students of the glove and bag-making classes at the School of Modern Millinery. Open to public 9:00 A.M. to 9:00 P.M. weekdays; Saturdays until 5:00 P.M. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET

### EASTER SUNDAY IN NEW YORK

Easter Sunday April 21 12:00 Noon	BENEFIT EASTER "BRUNCH" Annual Easter "Brunch" this year is to raise funds for four actors' guilds: Catholic, Jewish, Protestant, and Negro. There will be a millinery fashion showing by Milgrim's, featuring 24 new summer hats. Also, a raffle and floor show with celebrated stars. Breakfast: \$5.00. Ringside tables: \$100.00. Contact: Mr. Salvin, PL. 5-3400.	MONTE CARLO	MADISON AVE. AT 54 ST.
Easter Sunday April 21 1:00 P.M. Breakfast	SPECIAL EASTER SUNDAY BREAKFAST Annual Easter Sunday breakfast with music and dancing. There will be door prizes and gifts for the woman wearing the most striking hat, for the best looking woman, etc., and for the man wearing the most attractive necktie. Prizes will consist of hats by John Frederics and Eve Tartar, and cosmetics by Alexandra de Markoff and John Frederics. Cost: \$1.75 plus tax. Publicity: G. M. Mayer, VO. 5-5000.	HOTEL MADISON 15 EAST 58 ST.	MAIN BALLROOM & BLUE ROOM
Easter Sunday April 21 4:30 P.M.	ANNUAL EASTER CONCERT Warren Foley and his Choral Ensemble and Soloists from the Church of the Blessed Sacrament, New York, in a program of Easter carols, following a half-hour program by Mischa Borr and his Ensemble, who will also assist the Choir. Publicity: Ted Saucier, EL. 5-3000.	WALDORF-ASTORIA HOTEL	PARK AVENUE FOYER



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 21	SECOND ANNUAL EASTER FASHION SHOW "Easter Promenade" -- advance Spring and Summer lines by 28 manufacturers who are members of the Miami Fashion Council. Showing in three groupings: (1) Active sportswear - bathing suits, sun dresses, playclothes, beach- robes for men, women, children. (2) Spectator sportswear. (3) Furs, evening wear, handbags, costume jewelry. All are manufactured in Miami.	MIAMI FASHION COUNCIL	RONEY PLAZA HOTEL MIAMI BEACH
<u>WEEK BEGINNING MONDAY, APRIL 22, 1946</u>			
Monday April 22 1:00 P.M. Luncheon	MILLINERY LUNCHEON FASHION SHOW Spring and Summer millinery luncheon showing by Rose Sapphire, featuring hats inspired by the Danny Kaye movie "The Kid From Brooklyn" (Samuel Goldwyn-RKO Radio Movie). Six of the Goldwyn Girls who appear in the movie will model the hats. Open to public. Press by invitation. Luncheon from \$1.85. For reservations, contact: PL. 3-4500, Ext. 123. Show arranged by Mary Alice Rice, CI. 6-1790 or PL. 3-4500.	ROSE SAPPHIRE HATS 501 MADISON AVENUE	ST. REGIS HOTEL IRIDIUM ROOM
Monday April 22- April 24	SPRING PRODUCTION CONFERENCE "Let's Start Managing Again" is the theme of the AMA Spring Production Conference, with discussion of "What Is A Fair Day's Work", "Getting and Using Employees' Ideas," etc. Conference fee: \$5.00 for members, \$10.00 for non-members. Contact: American Management Association, 330 West 42 St.	AMERICAN MANAGEMENT ASSOCIATION	HOTEL PENNSYLVANIA GRAND BALLROOM
Monday April 22- April 27	FIRST NATIONAL PLASTICS EXPOSITION Plastics developments in fabrics, buttons, home furnishings, office equipment, toys, building materials, electrical devices, etc. will be presented in a pageant of the 200 companies of the industry, depicting the development of the finished product from its basic raw stage. Open to trade and press, by invitation only, for first three days. Contact: Society of the Plastics Industry, 295 Madison Avenue. Last three days, open to public. Admission: \$1.20, including tax. Publicity: Ed Greif, Banner & Greif, 424 Madison Ave., PL. 8-0535.	SOCIETY OF THE PLASTICS INDUSTRY	GRAND CENTRAL PALACE 480 LEXINGTON AVENUE
Cancelled April 23	THE ROMAN STRIPE HOSIERY EASTER BREAKFAST, ORIGINALLY SCHEDULED FOR TUESDAY, APRIL 23, AT 9:30 A.M., HAS BEEN CANCELLED.		
Tuesday April 23 1:00 P.M. Luncheon	"SUMMERTIME AT MACY'S" LUNCHEON FASHION SHOW Macy's Little Shop will present summer fashions at a luncheon showing. Open to public. Press by invitation. Luncheon a la carte. For reservations, contact "Charles", PL. 3-4600, Ext. 20. Ritz Publicity: Marion Morrison, PL. 3-4600. Macy's Publicity: Nan Higgins, CH. 4-2000, Ext. 2431.	MACY'S LITTLE SHOP	RITZ CARLTON HOTEL OVAL ROOM
Tuesday April 23 4:00 P.M. Cocktails	PRESS PARTY: "LONG HAIR VERSUS SHORT" Press cocktail party, featuring hair styles emphasizing long hair -- by Love-lite Salons, creative hair stylists for 20th Century Fox, MGM, and West Coast Films. Publicity: Bea Baris, LO. 3-6759.	LOVE-LITE HAIR SALONS	730 FIFTH AVENUE 22ND FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 24 1:00 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW Presentation of crested mink and other Ritter Bros. fur originals during luncheon. Open to public. Press by invitation. For reservations, contact "Frank", Sert Room head-waiter, EL. 5-3000. Publicity: Claire Wolff, LO. 5-5978. Waldorf Publicity: Ted Saucier, EL. 5-3000.	RITTER BROS. INC. 224 WEST 30TH ST.	WALDORF-ASTORIA SERT ROOM
Wednesday April 24 2:00 P.M.- 5:00 P.M.	PREVIEW: "DRESSING FOR THE BALL" Special exhibition, sponsored by the Women's Committee and arranged by Miss Isabelle Miller, Curator of Costumes, to show what women wore under dresses from the 18th century to the early 20th. Included are: quilted petticoats; thin mull Empire slips; embroidered underskirts; bustle petticoats; short flannel underskirts, and Floradora petticoats of flounces, laces, and ribbons. Attendance by invitation, with a private preview for members and friends on April 25. Open to public on Friday, April 26. Publicity: Jerome I. Smith, LE. 4-1672.	MUSEUM OF CITY OF NEW YORK	5TH AVE., BETWEEN 103RD & 104TH STS.
Wednesday April 24 3:00 P.M.	"SUMMERTIME FOR HENRY" FASHION SHOW New, colorful dress fashions for Summer by Henry Rosenfeld will be shown at Russeks. Henry Rosenfeld will be present in person. Open to public. Publicity: Helen Moran, WI. 7-1900.	RUSSEKS FIFTH AVENUE	7TH FLOOR CLASSIC CORNER
Wednesday April 24 3:00 P.M. Cocktails	YOLANDE'S BABY FASHION SHOW The press has been invited to a Baby Fashion Show by Yolande. Attendance by invitation only. Publicity: Eleanor Lambert, PL. 5-8580.	YOLANDE (16 EAST 34TH ST.)	HAMPSHIRE HOUSE COTTAGE
Wednesday April 24 4:00 P.M. Cocktails	RAINWEAR FASHIONS FOR THE FAMILY Aquatogs will present, in the Rainbow Room, a showing of rainwear for the entire family--mother, dad, and the children--in many new fashions and fabrics. By invitation only. Publicity: Rosemary Sheehan, CI. 7-8060.	AQUATOGS	THE RAINBOW ROOM ROCKEFELLER PLAZA
Wednesday April 24 7:00 P.M.	"SLIPCOVER MAGIC": BY INTERIOR DESIGN EDITOR Miss Harriet Burket, Interior Design Editor, Woman's Home Companion, will discuss "Slipcover Magic" and the ways in which these patterns can be adapted for furniture and rooms of every type. She will demonstrate how to cut, fit, and finish slipcovers in a professional manner. Open to public. Publicity: Florence O'Keefe, ST. 9-4700, Ext. 681.	JOHN WANAMAKER B'WAY & 9TH ST.	5TH FLOOR DRAPERY DEPT..
Thursday April 25 10:30 A.M. Breakfast	PRESS PREVIEW: JEWELLED MINIATURES Preview of exhibition of Willard G. Markle's jewelled impressionistic Circo-Miniatures of Helen Traubel, Lauritz Melchior, Ilka Chase, Helen Jepson, Maurice Abravanel, Ann Lee, Efrem Kurtz, Jean Tennyson, and others. Press by invitation only. Publicity: Hope Associates, PL. 5-3100.	CASTLECLIFF, INC.	366 FIFTH AVENUE 5TH FLOOR
Thursday April 25 10:00 P.M.	WALTZ EVENING FOR NATIONAL WAR FUND As a follow-up to the first Waltz Evening, given on January 18, this second subscription invitation party will be limited to waltzes only, with a waltz competition among the subscribers. A buffet supper will be served at midnight. Contact: Mrs. Russell Howell, c/o Neville Johnson, 17 East 42nd Street.	N. Y. AND BOSTON SOCIAL COMMITTEE	RITZ-CARLTON HOTEL BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 26 10:30 A.M.	"TRICKS FOR TEENS" FASHION SHOW Summer cottons and graduation clothes will be featured at the monthly "Tricks for Teens" Fashion Show. Open to public. Publicity: Carolyn Rose, LA. 4-7000.	SAKS 34TH STREET	DEBUTEEN SHOP 2ND FLOOR
Saturday April 27 1:00 P.M. Luncheon	CUSTOM-MADE GOWNS, SUITS AND DRESSES Collection of custom-made gowns, dresses, suits, and a bridal procession will be presented at a benefit luncheon. Hats by Dorothy Gordon (14 East 56 St.). Tickets: \$4.00. Contact: SydeLL Gowns, PL. 8-0892.	SYDELL GOWNS 666 FIFTH AVENUE	HOTEL NEW YORKER MAIN BALLROOM
April 27	NATIONAL FISHERMAN'S WEEK (April 27-May 4)		
April 28	DAYLIGHT SAVING TIME BEGINS (Sunday)		
April 28	NATIONAL BABY WEEK (April 28-May 4)		
Monday April 29 4:00 P.M. Cocktails	PRESS PREVIEW: BERNARDO SANDALS First presentation of the Bernardo Sandals, designed by Bernard Rudofsky. Attendance by invitation only. Publicity: Eleanor Lambert, PL. 5-8580.	BERNARD RUDOFSKY	RITZ CARLTON HOTEL CRYSTAL GARDENS
Monday April 29 5:00 P.M. Cocktails	PRESS PARTY FOR "OLD VIC" LEADING LADIES Gertrude Lawrence, Beatrice Straight of Theater Inc., and Herman B. Delman, president of Delman Inc., will welcome the three leading ladies of the London Old Vic Theatre Company at a cocktail party in the Rose Room, Hotel Algonquin. Miss Lawrence will present the guests of honor with "Footlight Echoes", three new Delman evening shoes, created in honor of the three leading ladies. Publicity for Theatre, Inc.: Morton Gottlieb, BR. 9-6173. Delman Publicity: Hilde M. Straus, VO. 5-5000, Ext. 15J.	DELMAN, INC.	HOTEL ALGONQUIN 59 WEST 44TH STREET
Tuesday April 30 4:30 P.M.	PRESS PREVIEW: "BEACH GAZETTE" "Beach Gazette" -- preview of Frances Sider's new beachwear and playclothes at a Pink Champagne Party for the press. This promotion will be exclusive with Saks Fifth Avenue in New York. Attendance by invitation. Publicity: Mildred Kaldor, BR. 9-9399.	FRANCES SIDER	1384 BROADWAY SHOWROOM
Wednesday May 1 12:00 Noon Luncheon	"FALL FASHIONGANZA" LUNCHEON SHOWING Junior Deb will present its "Fall Fashionganza" of Junior Deb Originals -- junior and misses coats, suits, and raincoats, featuring Parisian originals from which a portion of the line has been inspired. Press and trade by invitation. Publicity: Bea Baris, LO. 3-6759.	JUNIOR DEB (SIMON COHEN & CO.)	RITZ CARLTON HOTEL BALLROOM
Wednesday May 1 12:15 P.M. Luncheon	NINTH ANNUAL DESIGN AWARDS LUNCHEON "Building For Peace" is the theme of the Ninth Annual Lord & Taylor American Design Awards Luncheon. The four winners are individuals whose efforts in this direction can serve as an inspiration to every citizen of the land. Attendance by invitation only. Feature Publicity: Rea Lubar, WI. 7-3300.	LORD & TAYLOR 424 FIFTH AVENUE	WALDORF-ASTORIA GRAND BALLROOM



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Wednesday May 1 1:00 P.M. Luncheon	MAY DAY LUNCHEON FASHION SHOW South-American inspired American fashions will be presented by Franklin Simon under the auspices of the Woman's League of Tranquility. Admissions: \$15.00. Contact: Mrs. Joseph Jessell, TR. 7-8126; or Mrs. Robert Renie, EL. 5-2670.	FRANKLIN SIMON & CO.	WALDORF-ASTORIA WEDGEWOOD ROOM
Wednesday May 1 1:00 P.M. Luncheon	BRIDAL FASHIONS AT LUNCHEON SHOW "May Day Brides" -- a showing of custom-made originals for formal and informal wear, presented at luncheon. Open to public. Press by invitation. For reservations, contact: "Frank", Sert Room headwaiter, EL. 5-3000. Tailored Woman Publicity: Belle Irene Gillis, PL. 5-2500. Waldorf Publicity: Ted Saucier, EL. 5-3000.	THE TAILORED WOMAN 742 FIFTH AVENUE	WALDORF-ASTORIA SERT ROOM
Wednesday May 1 2:00 P.M.- 5:00 P.M.	OPEN HOUSE FOR APPAREL SHOP Gunther will celebrate the first anniversary of their third floor apparel shop with Open House from 2:00 P.M. to 5:00 P.M., when a continuous fashion show will be in progress. Open to public. Publicity: Nona James, VO. 5-3440.	GUNTHER	666 FIFTH AVENUE
Wednesday May 1 9:00 P.M.	"THEATRE DE LA MODE" MINIATURE FANTASY 200 doll-mannequins, costumed in the latest Paris fashions by 150 couturiers, furriers, and jewelers, will be presented in a series of "tableaux vivants", designed by noted painters and scenic designers. Some will wear precious jewelry made to scale, containing millions of tiny stones, including diamonds. Jewelers represented will be: Bainin, Boucheron, Bry, Cartier et Cie, Chaumet, Dusaussay, Fontana, Mauboussin, Mellerio, Regnier, Van Cleef & Arpels, and Vever. Paris fashion personalities, flying over for the opening, include: Lucien Lelong, Honorary President, Paris Couture Syndicate (He will arrive about April 25 and stay at the St. Regis Hotel); Jean Gaumont of Lanvin, President of La Chambre Syndicate de la Couture; and Raymond Barbas, Chmn. of Export Committee. Others tentatively listed are: Wladzio d'Attainville (director of Balenciaga); Philippe Becquart of Bruyere; Roger Worth and Georgette Renal; Rose Valois (milliner); Guillaume (coiffures); and M. Scheffer (of Mabilie, accessories). After an invitation Premiere on May 1, "Le Theatre de La Mode" will open to the public for 2 months, from 11:00 A.M. to 10:00 P.M., in the Whitelaw Reid House, lent by Coty, Inc. Admission: \$1.20, including tax. Publicity: "Theatre de La Mode", EL. 5-1824.	AMERICAN RELIEF FOR FRANCE	WHITELOW REID HOUSE 451 MADISON AVENUE
May 1	MAY DAY (Wednesday)		
May 1	CHILD HEALTH DAY (Wednesday)		
Monday May 6- May 11	EIGHTH ANNUAL NATIONAL POSTURE WEEK Window and interior displays by stores, and newspaper and radio advertising will stress the importance of good posture to better health, physical fitness, and appearance. Sponsored by S. H. Camp & Co., Jackson, Michigan, through the Samuel Higby Camp Institute for Better Posture, with national headquarters in New York. Publicity: Frank Kaufman, CH. 4-5798.	S. H. CAMP & CO. JACKSON, MICHIGAN	200 MADISON AVENUE NEW YORK CITY



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 6-	SHOWING OF ANTIQUES FOR THE HOME	N. Y. ANTIQUES FAIR	ARMORY 34TH ST. & PARK AVE.
May 10 1:00 P.M.- 11:00 P.M.	New York's oldest and largest Antiques Show, backed by 17 years of tradition, with 20 states represented among its 150 exhibitors. The Metropolitan Museum will have a central booth dedicated to its Golden Jubilee building expansion program. Pieces for the average home will be on exhibit, featuring Eighteenth Century American antiques. Fair under management of Mrs. Dorothy Hazen and Clifford J. Nuttall. Admission: \$1.20 (including tax). Publicity: Brackett Hazen Advertising, MU. 4-6219.		
Tuesday May 7	"SWEET TOOTH SET" FASHION PREVIEW	SALLY MASON INC.	498 SEVENTH AVENUE 9TH FLOOR
12:30 P.M. Luncheon	Press preview of Sally Mason's new blouses and jumpers, featuring "Chubby Teens" in addition to regular girls' sizes. Attendance by invitation. Publicity: Mildred Kaldor, BR. 9-9399.		
Tuesday May 7	25TH ANNIVERSARY COCKTAIL PARTY	ROSENBLATT AND KAHN	HOTEL NEW YORKER ROOMS E & H
3:30 P.M.- 6:30 P.M. Cocktails	Rosenblatt and Kahn, Infants' and Children's Wear manufacturers, will have a 25th anniversary cocktail party for press, buyers and trade, by invitation only. Contact: Charles Harrison, MU. 3-1267.		
Tuesday May 7	MILLINERY FASHION PRESENTATION	MILLINERY CREATORS GUILD INC.	HOTEL PIERRE COTILLION ROOM
4:00 P.M.- 6:00 P.M. Tea	The Millinery Creators' Guild will issue invitations for their showing of hats by the following exhibitors: Bernice-Charles, Harryson Hats, G. Howard Hodge, Milgrim Hats, Inc., Edgar J. Lorie, Inc., Germaine Montabert, Inc., Jeanne Tete, Inc., and Vogue Hats-Garfunkel Makers, Inc. <u>Attendance strictly by invitation.</u> Publicity: Ruth Weintraub, PL. 3-2116.		
Wednesday May 8	HOUSING DISCUSSION AT LUNCHEON MEETING	THE FASHION GROUP, INC. 9 ROCKEFELLER PLAZA	BILTMORE HOTEL BALLROOM
12:15 P.M. Luncheon	Home Furnishings Luncheon Meeting. Members of other divisions also invited. Subject: "The How's of Housing." Charles S. Ascher, Regional Housing Expediter, Region 2, National Housing Agency, will speak on "How About Housing Under the Wyatt Program?" Margaretta Van Rensselaer Schuyler, president, Margot Schuyler Associates; and merchandise consultant, House and Garden Magazine, will discuss the subject "How About The New Housing Plans And The Home Furnishings Industry?" Luncheon (including tax and tip): \$3.10 for members; \$3.50 for guests. Members may bring guests. Reservations close Tuesday, May 7, 5:00 P.M. Chairman: Maude Hill Basserman of W. & J. Sloane. Contact: The Fashion Group, Inc., CI. 7-3940.		
Wednesday May 8	SUMMER FASHIONS AT LUNCHEON SHOWING	ARNOLD CONSTABLE	WALDORF-ASTORIA SERT ROOM
1:00 P.M. Luncheon	Arnold Constable will present Summer fashions during luncheon. Open to public. Press by invitation. For reservations, contact "Frank", Sert Room headwaiter, EL. 5-3000. Arnold Constable Publicity: Gerry Morgan, CA. 5-2300, Ext. 202. Waldorf Publicity: Ted Saucier, EL. 5-3000.		



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Wednesday May 8 4:30 P.M. Cocktails	HAIR STYLES FOR JUNE WEDDINGS Guro will present a showing of summer coiffures, featuring a June wedding with hair styles for each member of the wedding party. Fashions by The Tailored Woman. By invitation only. Publicity: Nona James, VO. 5-3440.	GURO 441 MADISON AVENUE	WALDORF-ASTORIA THE WEST FOYER
Wednesday May 8	V-E DAY (END OF WAR IN EUROPE, 1945). Also, birthday of President Harry S. Truman.		
Thursday May 9 1:00 P.M. Luncheon	BRIDAL SHOWING OF GIFTS & ACCESSORIES Luncheon showing of Georg Jensen's new gifts and accessories for the bride. Also, hand-finished clothes for children. Press by invitation. Open to public. Fashion Show Director and Publicity: Mary Alice Rice, CI. 6-1790.	GEORG JENSEN 667 FIFTH AVENUE	HOTEL PLAZA TERRACE ROOM
Thursday May 9 2:30 P.M.; 7:30 P.M.	"SEE AMERICA FIRST" FASHION PRESENTATION Hearn's will present a forecast of Spring and Summer vacation, play, and travel clothes. Emphasizing the theme "See America First," the clothes will be appropriate at dude ranch, seashore, resort, or "down on the farm." Commentator: Nancy Craig ("Woman of Tomorrow" NBC Program). Open to public. Publicity: Helen Denson, Denson-Frey and Affiliates, MU. 3-3295.	HEARN DEPT. STORES 5TH AVE. AT 14TH ST.	5TH FLOOR AUDITORIUM
Thursday May 9 3:00 P.M.	"WHAT DOES ON UNDER THE SUMMER SUN" Showing of cottons, spun rayons, and linens for summer, including all sizes for all occasions. This will be the official opening of Martin's Cotton Shop for 1946. Open to Public. Publicity: Stella Doern, TR. 5-3100.	MARTIN'S BROOKLYN	3RD FLOOR
May 11	NATIONAL GOLF WEEK (May 11-18)		
May 12	MOTHER'S DAY (Sunday)--This year's theme: "Remember Mother...She's a Veteran too."		
Monday May 13 1:00 P.M. Luncheon	SUMMER FASHIONS AT LUNCHEON SHOW New Summer clothes will be presented by Russeks during luncheon at the St. Regis Roof. Open to public. Press by invitation. Luncheon from \$1.85. For reservations, contact: PL. 3-4500, Ext. 123. Publicity: Helen Moran, WI. 7-1900. St. Regis Fashion Publicity: Mary Alice Rice, PL. 3-4500.	RUSSEKS FIFTH AVENUE	ST. REGIS HOTEL ROOF
Tuesday May 14 4:00 P.M. Cocktails	PRESS PREVIEW: JEWELRY, GIFTS AND ACCESSORIES A Maytime Cocktail Party in Lambert Brothers' new gift shop, showing gifts, jewelry, leather goods, and fashion accessories. Also, a "Then and Now" display of 84 different wedding rings covering a period of 70 years, showing the changes in design. Attendance by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.	LAMBERT BROS. JEWELRY	LEXINGTON AVE. & 60TH ST. 2ND FLOOR
May 15	STRAW HAT DAY IN MANY CITIES (Wednesday)		



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Wednesday May 15 1:00 P.M. Luncheon	LUNCHEON FASHION PRESENTATION Luncheon showing of fashions by Hattie Carnegie on the Starlight Roof of the Waldorf. Open to public. Press by invitation. For reservations, contact "Frank", Sert Room headwaiter, EL. 5-3000. Hattie Carnegie Publ.: Josephine Hughes, WI. 2-2600. Waldorf Publ.: Ted Saucier, EL. 5-3000.	HATTIE CARNEGIE	WALDORF-ASTORIA STARLIGHT ROOF
Wednesday May 15- May 17	ANNUAL TOILET GOODS CONVENTION & AWARD The Charles S. Welch Memorial Award for outstanding packaging will be presented to the winner for 1946 during luncheon on Thursday, May 16. Attendance by invitation. Contact: Toilet Goods Convention Committee, Room 630, Chrysler Building, N.Y. 17, or CO. 5-5443.	TOILET GOODS ASSN. 9 ROCKEFELLER PLAZA	WALDORF-ASTORIA GRAND BALLROOM
Thursday May 16 4:00 P.M.- 6:00 P.M.	"IT MIGHT AS WELL BE FALL" A Cocktail Party for the press, to present a Preview of the Fall line of A. Goodman & Co. Commentator: Vyvyan Donner, Fashion Director, Fox Movie-tone News. Attendance by invitation only. Publicity: Billie Gould, Inc., LA. 4-8773.	A. GOODMAN & COMPANY	530 SEVENTH AVE. SHOWROOMS
Friday May 17 12:30 P.M. Luncheon	THIRD ANNUAL LUNCHEON "Head-Fitting Hats" will be the theme of the third annual luncheon fashion show presented by the Millinery Designers League. For reservations, contact: Mrs. Bessie Auerbach, PE. 6-1050. Press strictly by invitation. Publicity: Ann F. Rummelhart, MU. 6-2469.	MILLINERY DESIGNERS' LEAGUE	WALDORF-ASTORIA WEDGWOOD ROOM
May 19	NATIONAL FOOT HEALTH WEEK (MAY 19-25)		
Monday May 20- May 25	NATIONAL COTTON WEEK PROMOTION CAMPAIGN "Cotton is Back!" is the slogan for this year's Cotton Week, proclaiming The Cotton Textile Institute's "honorable discharge" from further war effort. Stores will plan merchandise presentations built around new cotton products for the years ahead. There will be cotton carnivals and similar social events again after their lapse since Pearl Harbor. Contact: WO. 2-0270.	THE COTTON-TEXTILE INSTITUTE	THROUGHOUT THE COUNTRY
Tuesday May 21 12:30 P.M. Luncheon	RIT DYE FASHION SHOW AND LUNCHEON "Rit Did-It" will be the theme of Summer and Fall fashions presented by Rit Dye Corporation, a subsidiary of The Best Foods, Inc. Renovated outfits, accessories and home crafts using dye will be featured. Attendance by invitation only. Contact: The Best Foods, Inc., MU. 4-1400.	THE BEST FOODS, INC. 88 LEXINGTON AVENUE	WALDORF-ASTORIA LE PERROUET SUITE
Tuesday May 21 5:00 P.M. Cocktails	PRESS PREVIEW OF BON MOUTON COATS Outstanding fur designers will present Bon Mouton custom-made coats at a cocktail fashion show. Attendance by invitation only. Publicity: Martha Percilla, Abbott Kimball Co., PL. 3-9600.	OUTSTANDING FUR DESIGNERS	WALDORF-ASTORIA ASTOR GALLERY
Wednesday May 22	NEWSSTAND DATE: CHARM MAGAZINE "Brides"--theme of June issue. Publicity: Henrietta Williams, MU. 3-8910.	STREET AND SMITH PUBLICATIONS	122 EAST 42 STREET NEW YORK CITY



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Wednesday May 22 1:00 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOWING Presentation of Dein-Bacher's furs during luncheon, the last of the Wednesday Luncheon Fashion Shows at the Waldorf for the current season. Open to public. Press by invitation. For reservations, contact "Frank", Sert Room Headwaiter, EL. 5-3000. Contact: Dein Bacher, PL. 8-0221. Waldorf Publicity: Ted Saucier, EL. 5-3000.	DEIN-BACHER OF THE WALDORF	WALDORF-ASTORIA STARLIGHT ROOF
May 22	NATIONAL MARITIME DAY (Wednesday)		
May 25	NATIONAL TENNIS WEEK (May 25 - June 1)		
May 30	MEMORIAL DAY (Thursday)		
Beginning Monday June 3	OPENING OF FALL LINES In accordance with the practice followed in recent seasons, the Guild houses will show only a single collection for the season. Guild members who will present their lines include: HANSEN BANG, INC. ROSE BARRACK, INC. WILLIAM BASS DRESS CO. ANTHONY BLOTTA CAPRI FROCKS, INC. CARLYE DRESSES CORP. DEITSCH, WERSBA, COPPOLA FOX-BROWNIE, INC. ED GERRICK, INC. A. GOODMAN & CO. Contact: Leonard W. Gendler, Executive Secretary, CH. 4-6945.	FASHION ORIGINATORS' GUILD OF AMERICA FRED GREENBERG CO. JOSEPH HALPERT & CO. HORWITZ & DUBERMAN, INC. INTERNATIONAL DRESS CO. JUNIOR LEAGUE FROCKS, INC. KAPLAN & GRABOIS SAMUEL KASS GOWNS LA RUE DRESSES, INC. DAVID LEONARD & LEVINE MARY LEE, INC.	INDIVIDUAL NEW YORK SHOWROOMS MORRIS & MARCUS PARNIS-LIVINGSTON BEN REIG, INC. C. H. D. ROBBINS CO. PAUL SACHS ORIGINALS MARTIN SIMON, INC. HERBERT SONDHEIM, INC. FRANK STARR, INC. SUZANNE-AUGUSTINE, INC. HANNAH TROY, INC.
Thursday June 6 4:00 P.M.- 6:30 P.M. Cocktails	"FOREVER AMOROUS" TULA FASHION SHOW First post-war "glamour" fashion show featuring "Forever Amorous" hostess pajamas and negligees with a double purpose, for home or dining out. Entire collection inspired by fashions worn by the famous beauties of his- tory, highlighting the Persian influence in hostess pajamas as featured in the 20th Century-Fox production "Anna and the King of Siam". Commentator: Vyvyan Donner, Fashion Director, 20th Century - Fox Movietone News. Press strictly by invitation. Publicity: Billie Gould, Inc., LA. 4-8773.	SAM LANDAU, INC.	HOTEL PIERRE ROOF GARDEN
Beginning Monday June 10	OPENING OF FALL SPORTSWEAR LINES The members of the Sportswear Guild and their respective Fall opening dates are as follows: <u>June 10</u> STAR-MAID DRESSES  <u>June 11</u> ADLER & ADLER, INC. KANE-WEILL, INC.	THE SPORTSWEAR GUILD	MANUFACTURERS' SHOWROOMS  <u>June 12</u> DAVIDOW DAVID M. GOODSTEIN, INC. MUTUAL-ROSENBLOOM CO.  <u>June 13</u> CHARLES W. NUDELMAN, INC. ZOLTAN ROSENBERG SPORT-CRAFT

Contact individual manufacturers.



MUSIC...THEATRES...MOVIES...NIGHT SPOTS

- Saturday  
April 20 AMERICAN FOLK MUSIC CONCERT CARNEGIE HALL, SEVENTH AVE. & 57TH ST.  
Leading figures in the revival of American folk music will sponsor the first of three concerts to be given for the benefit of the First Central Medical Institute of Moscow. Honorary Chairman: Carl Sandburg. Tickets: \$1.80 - \$3.60. Contact: WH. 3-2460.
- Saturday  
April 20 PREMIERE: "MAKE MINE MUSIC" (Movie) GLOBE THEATRE, B'WAY & 46TH ST.  
Walt Disney's new comedy musical, featuring "a man with a hundred voices, a Duck that hunts wolves, and a thousand other wonders," utilizing the talents of Nelson Eddy, Dinah Shore, Benny Goodman, the Andrews Sisters, Jerry Colonna, Andy Russell and others. Production supervision: Joe Grant. Musical Director: Charles Wolcott. Publicity: Charles Levy, CI. 7-8282.
- Sunday  
April 21 S. HUOK'S BALLET THEATRE, METROPOLITAN OPERA HOUSE, B'WAY AT 39TH ST.  
Program for the second week of the four-week season is as follows:  
Sun. Mat. April 21--ROMEO & JULIET, PETER AND THE WOLF, ON STAGE  
Sun. Eve. April 21--GISELLE, INTERPLAY, GIFT OF THE MAGI  
Mon. Eve. April 22--SWAN LAKE, PILLAR OF FIRE, PAS DE DEUX, ON STAGE  
Tues. Eve. April 23--ROMEO & JULIET, APOLLO, BLUEBEARD  
Wed. Eve. April 24--ALEKO, TALLY-HO, PAS DE DEUX, GRADUATION BALL  
Thurs.Eve. April 25--PETROUCHKA, LILAC GARDEN, PRINCESS AURORA  
Fri. Eve. April 26--GRAZIANA, PILLAR OF FIRE, HELEN OF TROY  
Sat. Mat. April 27--SWAN LAKE, FANCY FREE, PETROUCHKA  
Sat. Eve. April 27--ROMEO & JULIET, TALLY-HO, PAS DE DEUX, GRADUATION BALL  
Tickets: \$1.20--\$3.60 (including tax). Publicity: Ruth Goode, PL. 3-0820.
- Thursday  
April 25 OPENING: "ANNIE GET YOUR GUN" IMPERIAL THEATRE, 45TH ST. WEST OF B'WAY  
New Rodgers & Hammerstein production, with music and lyrics by Irving Berlin, his first score since "This Is The Army". Ethel Merman stars as Annie Oakley, with Ray Middleton, Wynne Gibson, Marty May, and Kenneth Bowers. Book by Herbert and Dorothy Fields. Director: Joshua Logan. Choreography: Helen Tamiris. Settings: Joe Mielziner. Costumes: Lucinda Ballard. Publicity: Michael Mok, CI. 6-7889.
- Thursday  
April 25- AFRICAN DANCE RECITAL CARNEGIE HALL, SEVENTH AVE. & 57TH ST.  
World famous African dancer, Asadata Dafora, will star in the annual Festival of Dance and Music of the African Academy of Arts and Research. Guest of Honor: Mrs. Eleanor Roosevelt, announcing the Annual Willkie Memorial Award. Tickets: \$1.20 to \$4.80. Contact: African Academy of Arts and Research, 35 West 42nd St., LA. 4-0362.
- Wednesday  
May 1 OPENING: SAN CARLO OPERA CENTER THEATRE, 49TH ST. & SIXTH AVE.  
Fortune Gallo's 1946 popular opera presentations:  
Wed. Eve. May 1--AIDA Tues. Eve. May 7--BARBER OF SEVILLE  
Thurs.Eve. May 2--MME. BUTTERFLY Wed. Eve. May 8--CAVALLERIA & PAGLIACCI  
Fri. Eve. May 3--LA TRAVIATA Thurs.Eve. May 9--FAUST  
Sat. Mat. May 4--CARMEN Fri. Eve. May 10--AIDA  
Sat. Eve. May 4--IL TROVATORE Sat. Mat. May 11--MME. BUTTERFLY  
Sun. Mat. May 5--RIGOLETTO Sat. Eve. May 11--CARMEN  
Sun. Eve. May 5--LA BOHEME Sun. Mat. May 12--LA BOHEME  
Mon. Eve. May 6--LA TOSCA Sun. Eve. May 12--IL TROVATORE  
Contact: CO. 5-5474.